

Request for information under the Freedom of Information Act – 2023.124
Released – 13 July 2023

Thank you for your email received 6 July 2023 requesting information regarding social media management.

Please find detailed below a summary of your request, together with our response.

Summary of your original request:

1) Do you use a social media management platform?

Yes

2) If so, what tools do you use?

Metricool

3) How much do you spend annually on a Social media management tool?

£318.10

4) Which month & year does your contract with your supplier end?

February 2024

5) Do you use a social listening / media monitoring platform?

No

6) If so, what tools do you use?

Not applicable

7) How much do you spend annually on a social listening / media monitoring tool?

Not applicable

8) Which month & year does your contract with your supplier end?

Not applicable

9) Who is the senior officer in charge of these contracts?

It is Trust policy to not release names and contact details of staff below Executive Director Level as this constitutes personal information which is exempt under Section 40(2) in conjunction with Section 40(3A)(a) of the Freedom of Information Act 2000 which relates to 'Personal Information'.

An excerpt of the relevant Freedom of Information legislation can be found below:

Chair John Goulston Chief Executive Mairead McCormick
Trust HQ Trinity House, 110-120 Upper Pemberton, Eureka Park, Ashford, Kent TN25 4AZ

Section 40 – Personal information

(2) Any information to which a request for information relates is also exempt information if—

(a) it constitutes personal data which does not fall within subsection (1), and

(b) either the first, second or third condition below is satisfied.

(3A) The first condition is that the disclosure of the information to a member of the public otherwise than under this Act

(a) would contravene any of the data protection principles, or

(b) would do so if the exemptions in section 24(1) of the Data Protection Act 2018 (manual unstructured data held by public authorities) were disregarded.

However, we can confirm that the Executive Director with overall responsibility for this is Victoria Robinson-Collins – Chief People Officer.