



Community

HEALTH

Media pack

About Community Health

Community Health magazine is produced quarterly by Kent Community Health NHS Foundation Trust (KCHFT), one of the largest NHS community health providers in England, serving a population of more than 1.5 million across Kent and 600,000 in East Sussex and London. KCHFT employs more than 5,000 staff, including doctors, community nurses, physiotherapists, dietitians and many other healthcare professionals.

It provides wide-ranging NHS care for people in the community in a range of settings, including people's own homes; nursing homes; health clinics; community hospitals; minor injury units and in mobile units. With more than 70 NHS services, the population is supported from birth to end of life.

Established in spring 2013, Community Health is a vibrant, free magazine, packed full of heart wrenching real-life stories, regular features, such as Ask the Expert, and messages to help people stay healthy and active.

Community Health is the only NHS magazine to be distributed to multiple NHS locations, community venues and to people in their own homes, providing you with an opportunity to target an already engaged audience and support the NHS in the process.

Very much enjoy Community Health magazine. Lots of information and matters of interest, readable, with good photographs.

Well done!

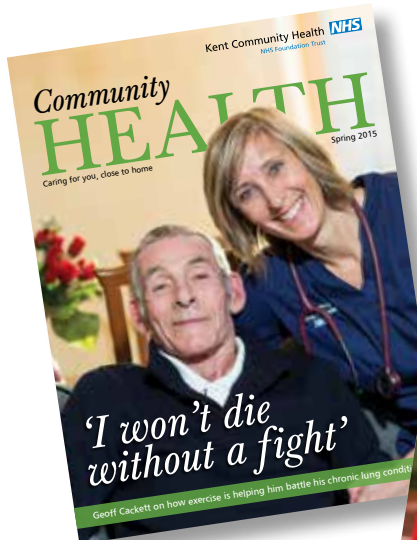
I was reading the summer issue of Community Health and would like to say how very impressed I am by the publication and its content.

I find it written in a public friendly manner which are essential ingredients to inform and engage with the public.

Keep up the good work.

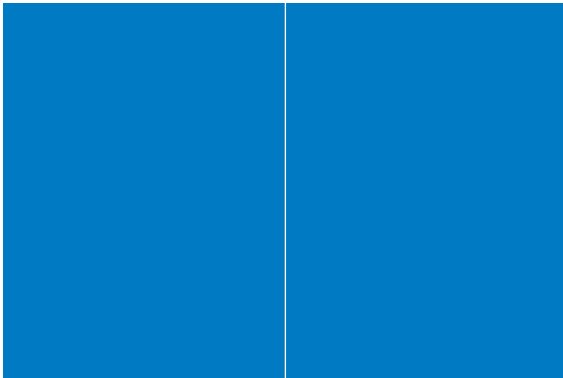
I read the 'Meet the muscle' article in Community Health. I had been experiencing pain in my shoulder and it isn't something I would probably trouble my GP with but after reading the article I feel I can benefit from your physio service. The article was very informative.

Thank you.



Advertisement sizes

Double page



Trim size:
W420 x H280mm

Bleed size:
W430 x H290mm

Type area:
W395 x H250mm

Full page

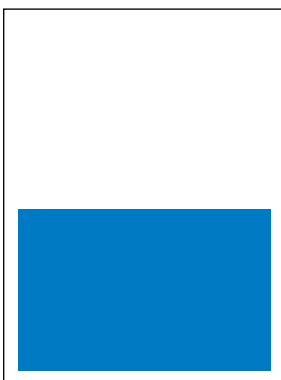


Trim size:
W210 x H280mm

Bleed size:
W220 x H290mm

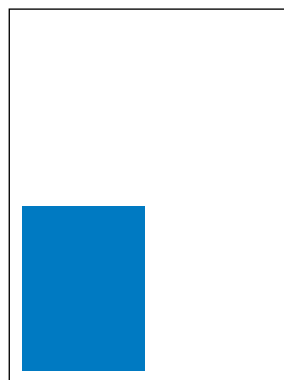
Type area:
W188 x H248mm

Half page



Advert size:
W190 x H122mm

Quarter page



Advert size:
W91 x H122mm

Artwork

If you need your advert designed, our experienced designers are happy to create artwork for you. Please contact us for charges.

- Artwork to be supplied as a high-resolution pdf, jpeg or eps.
- All fonts to be embedded or preferably outlined.
- All artwork to be CMYK four-colour process separated.
- All images to be a minimum of 300dpi resolution.



Rates, schedule and contacts

Discounts can sometimes be offered for partners or when booking advertisements to run across multiple editions. Get in touch to discuss your budget.

Our advertisers are placed within a classified section in the magazine. Booking a premium position guarantees placement outside of the classifieds; on inside cover, inside back cover or back cover.

Size	Print
Double page advertorial	£3,000
Full page advertisement with premium position	£1,750
Full page advertisement	£1,500
Half page advertisement	£800
Quarter page advertisement	£550

All advertisements are subject to availability and approval. Additional terms and conditions apply.

Inclusivity is important to us. We also produce alternative versions of Community Health magazine, including a large print version in which your advert will appear at no additional cost. Advertisers also benefit from appearing in our online edition, maximising opportunities to see (OTS).

Schedule

Community Health is published mid-month in March, June, September and December.

Each edition is valid for three months and branded spring, summer, autumn and winter.

Edition	Booking deadline
Spring	15 February
Summer	15 May
Autumn	15 August
Winter	15 November

Get in touch

For more information, to reserve space or to discuss your budget please contact:

Charlotte Morgan
01622 211940
charlotte.morgan1@nhs.net

Peter Mahoney
01622 211944
pmahoney@nhs.net

www.kentcht.nhs.uk/cms

Where we are:

Community Health magazine
Kent Community Health NHS Foundation Trust
The Oast
Unit D Hermitage Court
Hermitage Lane
Barming
Maidstone
Kent ME16 9NT



Case study: Healthwatch Kent

Healthwatch Kent is an independent organisation set up to champion the views of patients and social care users across Kent.

Its mission is to raise the public's voice to improve the quality of local health and social care services in Kent. By engaging with communities and organisations it gathers people's views and experiences, giving a voice to people and organisations. It can change the future of those services by working with the people who commission those services.

Healthwatch Kent placed a series of adverts in Community Health magazine, targeting people to come forward and voice their views on health and social care services.

Nicky Scott, Communications Lead for Healthwatch Kent said: "Community Health magazine has enabled us to raise awareness of Healthwatch within GP surgeries and other health and social care settings. We've reached a whole range of people that we wouldn't be able to through other channels.

"It was a very straightforward and simple process to work with the team too which really helps. Thank you!"

healthwatch Kent

We want to hear your experiences of health & social care services.

We use your experience to help improve services for the future.

Call us for free on 0800 801 0102 or email info@healthwatchkent.co.uk

Text 07525 861 639. Text Need BSL for our British Sign Language Interpreters to contact you

Visit our website www.healthwatchkent.co.uk

A new year, a new challenge – what will yours be?

If your new year challenge is giving up smoking or losing weight, our health improvement teams can help with that.

But what if you are faced with a health challenge you hadn't planned for? This issue is all about the remarkable people who cope with the unimaginable, thanks to our wonderful NHS.

Lorraine Baker talks about her recovery from a stroke aged just 30 with the help of our Sheppey hospital teams, while John Palmer who can never eat again, explains how he's adapted to tube feeding, thanks to our specialist dietitians. If that doesn't inspire you, read about how our cover girl, Daphne, won gold at the National Gymnastics Championships, with a little help from our Children's Hearing Service.

We hope you enjoy this issue.

Our regular features

P4 Your shout page. P5 to 8 News. P9 Meet the innovators. P10 to 11 Ask the experts. P19 Your story page. P24 to 25 Involve me. P26 Quick fire five. P29 to 31 Your listings.

You can...

read our magazine online!
www.kentchit.nhs.uk/magazine or if you have a smartphone scan the QR code.

request this magazine in audio, large print or a different format. Please phone 01622 211940.

follow us on Facebook
[Facebook /KentCommunityHealth](https://www.facebook.com/KentCommunityHealth)
tweet us @NHSKentCHFT
like us on LinkedIn

Advertise

If you would like to advertise in this magazine please phone 01622 211946 for a rate card.

Our base

Kent Community Health
NHS Foundation Trust,
The Quail, Hermitage Court
Hermitage Lane, Barming
Maidstone Kent ME16 9NT

The Team

Editor in chief
Natalie Tost 01622 211943
Editor Julia Rogers 01622 211946
Designers Julie Bignell, Karen Kelly
Contributors Fay Sinclair, Jo Treharne, Chloe Washbrook, Lewis King, Anna Hinde, Julia Park.

Scan me to read me!

www.kentchit.nhs.uk PAGE 3

Full page, premium placement inside cover